

Abbotsford Police Department

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"Protecting with Pride"

NEWS RELEASE

APD NEWS RELEASE:

APD FILE #

RELEASE # 1

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Incident: Abbotsford Police Bicycle Registry Program

Abbotsford – October 28, 2009.

The Abbotsford Police Department is partnering with Bike Registry Canada to allow citizens to safeguard their property and dramatically increase the likelihood of the return of their bicycles in the event they are lost or stolen. Bike Registry Canada is a nationwide online database that is free for all Abbotsford residents to use. If users access the Bike Registry Canada link <u>www.bikeregistrycanada.com/abbots/</u> or the Abbotsford Police Department link <u>www.abbypd.ca</u> they will simply need to input the promotional code "ABBOTS" and they will be able to take advantage of the program.

A 2009 Abbotsford Police and University of the Fraser Valley study showed that since 2006 over 1000 bicycles have been lost and stolen in the city. Of that number, only 16 were returned to their rightful owner because clear identification was lacking. This bicycle registry program will correct that problem.

Community involvement will be an integral component in the success of this program. We strongly recommend that bicycle owners take a few minutes to register. The Abbotsford Police Department has promoted this program to area bicycle retailers who can now register bicycles at the point of sale. This will ensure that most bicycles purchased in Abbotsford will be registered.